

# Ellen M. Ryan Consulting LLC

Updated: 2023

## Introduction to our privacy practices

This Privacy Policy describes how Ellen M. Ryan Consulting LLC (“Ellen M. Ryan Consulting LLC,” “we,” “us,” or “our”) collects, uses, and shares information about you on [www.emryan-consulting.com](http://www.emryan-consulting.com), all other websites owned and operated by Ellen M. Ryan Consulting LLC, including mobile websites (collectively, “Site”), and the choices we offer you regarding your information.

Please read this Privacy Policy carefully.

## What kind of information does Ellen M. Ryan Consulting LLC collect from site visitors?

When you visit the Ellen M. Ryan Consulting LLC Site, we may collect the following types of information:

- Statistical and usage information — Ellen M. Ryan Consulting LLC receives and stores certain types of information when you interact with our Site to monitor proper functionality, determine areas of continuous improvement, and to support site analytics and marketing and customer service efforts. This is aggregated information and may include information on items such as: how many visitors come to the Site, how they navigate through the Site, which browsers they use, etc. To collect this information, we use tracking technologies such as cookies (as described below).
- Information you provide directly to us — When you directly submit personally identifiable information in online forms, registration forms, or when you register on the Site to access your Ellen M. Ryan Consulting LLC account information, we may use that information to help us identify you, authenticate you, provide services to you, and seek to provide you better service in the future. Examples of personally identifiable information that you may provide directly to us on our Site include your name, mailing or service address, telephone number, email address, and bank account or credit card numbers. We will never ask you to provide your Social Security Number for verification and identification purposes.

Information you provide directly to us for specific services will be retained in accordance with state and federal record retention laws; all financial transactions will generate a record, (invoices sent, received, marked paid, bank statements, etc.) that we will be required to keep for seven years per the United States Internal Revenue Service, before disposing of them.

- Information we collect automatically — We may also collect information by automated means, such as information about the devices you use to access the internet (e.g., the IP address and the type of the device, operating system and browser); dates, times and duration of visits to the Site (including whether you are a repeat or first time visitor); and information associated with actions taken on the Site (such as page views and areas of the Site navigated to). Additionally, when you access the Site using a mobile device, we may collect and process real-time information about the location of your

device. If you initially permit the collection of this precise location information from your mobile device per the permission system used by your mobile operating system, you can later disable it by changing the location settings on your mobile device. Disabling the collection of precise location may limit your ability to use certain features of our Site on your mobile device. Additionally, disabling the collection of precise location from your mobile device will not limit our ability to infer your approximate location from your IP address.

### **How does Ellen M. Ryan Consulting LLC use the information it collects?**

Ellen M. Ryan Consulting LLC uses your information to provide requested services and to support our business functions. For example, we may use your information to fulfill your requests for services and communicate with you about those requests; help you quickly find and/or receive information about Ellen M. Ryan Consulting LLC; register and service your account; make electronic payments on your account; provide customer service; improve the content of our Site; operate, evaluate, and improve the services we offer; alert you to updated information and services; protect the security or integrity of our Site and our business; enforce our Terms and Conditions and other agreements with you; comply with applicable legal requirements and industry standards; and answer your questions; and carry out any other purpose described to you at the time the information was collected.

Ellen M. Ryan Consulting LLC may share personally identifiable information you provide to us in the following circumstances or as otherwise described in this policy:

- Making the information available to third parties who are providing a product, service, or information that you have requested;
- Making the information available to third parties who provide services to Ellen M. Ryan Consulting LLC, such as third parties performing computer-related services, bank account or credit card payment processing, credit reporting, or debt collection (in the event of account default);
- To identify and authenticate visitors, for example, to determine if you are an account holder;
- When Ellen M. Ryan Consulting LLC believes that disclosure of the information is necessary to investigate, prevent, or take action regarding any illegal activities, interference with the operation of our Site, application or enforcement of our Terms and Conditions and other agreements with you or protection of the rights, property, or safety of Ellen M. Ryan Consulting LLC, users of the Site, or others;
- When we are required to do so by federal or state law, subpoena, or court order, at the request of state or federal regulatory agencies or commissions, or as we believe is legally appropriate or necessary (for example, with lawyers and other professional advisors where necessary to obtain advice or otherwise protect and manage our business interests); and
- In connection with or during negotiation of any merger, sale or transfer of company assets, financing, reorganization or restructuring.

We may also combine the information we collect with publicly available information and with that of other users of the Site. For example, we may use your and other users' non-identifiable, aggregated data to improve the services we offer, for statistical analysis, and for

other business purposes. We reserve the right to use and share any aggregated or de-identified information that cannot reasonably be used to identify you.

We also may use the information we obtain about you in other ways for which we provide specific notice at the time of collection.

### **Email communications from Ellen M. Ryan Consulting LLC**

In addition to communicating via email regarding your specific needs and requests, we may also communicate with you regarding relevant news and information about rates, products, services, promotions and other items of interest through use of email communication. If you do not wish to receive email communication from Ellen M. Ryan Consulting LLC, please [Contact Us](#) to request removal from Ellen M. Ryan Consulting LLC's electronic mailing lists. Otherwise, we will presume email is an acceptable and effective means of communicating with you. Please note that you may not opt-out of certain forms of service-related communications.

### **Use of cookies and tracking technologies**

We and those that perform work for us may use tracking technologies, such as cookies, to collect information about you.

*Cookies.* A "cookie" is a piece of data stored by each user's browser on your hard drive or device memory that contains information about the user of the computer or other internet-connected device. We use cookies to recognize return visitors and allow Ellen M. Ryan Consulting LLC to track and target the interests of users and better tailor our Site to match your preferences. You may be able to adjust the settings on your internet browser to erase cookies from your hard drive, block cookies, or give you a warning before a cookie is stored. Please refer to your browser's instructions for help with these options. It may be possible to refuse to accept mobile cookies by activating the appropriate setting on your mobile device.

### **Accessing and correcting your information**

You can review and change your information by logging into your account or by contacting us as described below.

### **Linked websites and social networks**

Ellen M. Ryan Consulting LLC's Site contains links to various other websites and social media pages of third parties. Please be aware that these other websites have privacy policies and terms and conditions that differ from those of Ellen M. Ryan Consulting LLC. We recommend that you review the privacy practices and policies and terms and conditions of those external websites. Ellen M. Ryan Consulting LLC is in no way responsible for either the content of those linked websites or your privacy once you have linked onto other websites. Any use of external links is at your sole discretion.

### **Ellen M. Ryan Consulting LLC's right to change privacy policies and practices**

Ellen M. Ryan Consulting LLC reserves the right to make changes to any part of this Privacy Policy at its sole discretion, at any time and without prior notice. If we make changes, we will notify you by revising the date at the top of this Privacy Policy. If we make significant changes

to this Privacy Policy, we will provide you with additional notice (such as by adding a statement to our website or sending you a notification). To continue to stay informed about our information practices, please check this Privacy Policy frequently. This Privacy Policy is not intended to and does not create any contractual or legal rights in or on behalf of any person or organization. Your continued use of this Site following any such change will constitute acceptance of those changes.

### **Contact information**

If you have questions or comments on this Privacy Policy, please [contact us](#).